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# BUSINESS ORGANISATION AND MANAGEMENT

For Students of B.Com, Semester I (Paper BC 1.3)  
University of Delhi



DR. SHVETA KALRA  
DR. NEHA SINGHAL

#### About the Book

*Business Organisation & Management* is a complete & lucid book designed for students of B.Com. Semester I (Paper BC-1.3) under CBCS program of University of Delhi and other commerce & management courses. Unit 1 discusses role of organisation & management, functions of management, forms of business ownership, business formats, MSMEs; Unit 2 covers business environment & entrepreneurship (including social entrepreneurship); Unit 3 includes planning, decision making & organising; Unit 4 includes motivation, leadership, communication, controlling, techniques of control; Unit 5 covers contemporary issues in management including workforce diversity.

#### Key Features:

- Chapter outline to give an overview of topics covered in each chapter.
- Comprehensive test catering to the learning needs of the graduate level students.
- Full coverage of the prescribed syllabus.
- Diagrams, relevant pictures, tables have been inserted to make reading text an experience.
- A set of discussion questions for reviewing the concepts learned in the chapter have been given at the end.

#### Teaching Aid

Teaching aids for teachers in the form of PowerPoint presentations will be provided to them at their respective email ID.

#### About the Authors

**Dr. Shweta Kalra** is presently working as an Assistant Professor in the Department of Commerce at Satyawati College, University of Delhi. She is Honors' Graduate in Commerce from Daulat Ram College and has done M.Com from University of Delhi. She has done her M.Phil from Department of Business Economics, South Campus, University of Delhi. She obtained her PhD in Marketing from Department of Commerce, Delhi School of Economics, University of Delhi. She has been teaching in Delhi University for the past 15 years. She has several research papers to her credit which have been published in the Journals of repute. She has presented various research papers at International Conferences including Department of Commerce, University of Delhi and IIM's. She has won best paper awards in various international conferences organized by University of Delhi & Academy of Indian Marketing (AIM) along with BIMTECH, Greater Noida. She can be reached at [shweta.kalra111@gmail.com](mailto:shweta.kalra111@gmail.com)

**Dr. Neha Singhal** is presently working as an Assistant Professor in the Department of Commerce at Sri Venkateswara College, University of Delhi. She is Honors' Graduate in Commerce from Daulat Ram College and has done M.Com from University of Delhi. She has done her PhD in Marketing from Department of Commerce, Delhi School of Economics, DU. She has been teaching in Delhi University for the past 10 years. Also, she was the Academic Counselor of MBA program, IGNOU. She has several research papers to her credit which have been published in the Journals of repute. She has presented various research papers at National and International seminars including Department of Commerce, University of Delhi & IIM. She has won best paper awards in various international conferences organised by University of Delhi & Academy of Indian Marketing along with BIMTECH, Greater Noida. She can be reached at [nehasinghal.du@gmail.com](mailto:nehasinghal.du@gmail.com)



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